# **NEWS RELEASE**

Contact: Randy Schultz, (719) 374-5190, schultz@schultzpr.com

# New Plants and Garden Products Win 2019 Green Thumb Awards



The best new ornamental plants, garden products and edible plants have won the 2019 Green Thumb Award presented by the Direct Gardening Association (DirectGardeningAssociation.com). Honored in the Ornamental Seeds, Bulbs and Plants division were Illuminati Tiny Tower Mock Orange from Proven Winners ColorChoice Shrubs and Peppy Le Pom Ornamental Pomegranate from Proven Winners ColorChoice Shrubs.

Honored in the Gardening Tools and Accessories division were the Vertex Lifetime Tomato Cage from Gardener's Supply Co. and the Bamboo Home LED Grow Light Garden from Gardener's Supply Co. Honored in the Edible Plants division were Wood Prairie Organic Colossal Potato Collection from Wood Prairie Family Farm and Tomato Purple Boy Hybrid from Park Seed.

Winners of the 2019 Green Thumb Awards were chosen by an independent panel of garden writers and editors. The winning products were selected based on their uniqueness, technological innovation, ability to solve a gardening problem or provide a gardening opportunity, and potential appeal to gardeners. The Green Thumb Awards recognize outstanding new garden products available by mail or online. The awards are sponsored by the Direct Gardening Association (DGA), a nonprofit association of companies that sell garden products directly to consumers via catalogs and websites.

## 2019 Green Thumb Award Winners Ornamental Plants, Bulbs and Seeds

#### Illuminati Tiny Tower™ Mock Orange (*Philadelphus coronarius* 'SMNPVG') *Proven Winners ColorChoice Shrubs*



Mock oranges have long been prized for their fragrant flowers in early June. But when not in bloom, a traditional mock orange is a rather ordinary-looking bush. Illuminati Tiny Tower changes that with lush green foliage borne in a unique "stacked" foliage arrangement that looks like a tower of beautiful deep green leaves. Between the foliage are hundreds of neat white flowers in early summer, spreading the sweet fragrance that has made mock orange a perennial favorite in the landscape and flower garden.

Illuminati Tiny Tower has a dwarf growing habit that fits easily into most garden spaces. This plant resists pests and diseases, and it is also deer resistant. It is cold hardy and easy to grow. Illuminati Tiny Tower is available from GardenCrossings.com.

#### Peppy Le Pom Ornamental Pomegranate (*Punica granatum* 'SMNPGMF') *Proven Winners ColorChoice Shrubs*



Pomegranates are beautiful plants, and they have a fascinating and storied history. But many cold climate gardeners have missed out on the chance to grow them. Peppy Le Pom Pomegranate is a dwarf variety that can be brought indoors as a houseplant, especially in colder climates. This extremely floriferous variety is covered in traffic-cone-orange flowers all summer, which develop into small, round fruits for additional ornamental appeal.

Peppy Le Pom Ornamental Pomegranate is the first introduction from plant breeder Megan Mathey. Her goal was to create a dwarf variety that would expand the growing opportunities for the plant

because it could be successfully grown in a container. A useful dwarf shrub in garden areas where pomegranate is cold hardy, Peppy Le Pom makes a unique patio plant in colder climates that can be brought indoors for the winter. Available at GardenCrossings.com.

# **2019 Green Thumb Award Winners Gardening Tools and Accessories**



#### Bamboo Home LED Grow Light Garden Gardener's Supply Company

The Bamboo Home LED Grow Light Garden is a modular system of high-intensity LED grow lights housed in meticulously crafted bamboo frames, which is designed to successfully grow and nurture a wide array of plants. The Bamboo Home LED Grow Light Garden features two modules that can be stacked or used separately. The shorter of the two units is intended for seed starting and growing small plants such as succulents or African violets. The larger unit accommodates taller houseplants as well as seedlings and transplants.

The Bamboo Home LED Grow Light Garden includes rust-proof galvanized trays (an eco-friendly alternative to plastic) that are

designed to catch water spills. A coordinating rolling base makes repositioning easy, especially when the modules are stacked together. The high-intensity LED lights give plants the light they need at every stage of growth. This Green Thumb Award winning product is available from <u>Gardeners.com</u>.

(continued on next page)



### Vertex Lifetime Tomato Cage Gardener's Supply Company

The Vertex Lifetime Tomato Cage is sturdier, more versatile and easier to store than conventional tomato supports. The formed aluminum wires are joined together with heavy duty nylon couplers that allow the cage to fold from flat to open to flat again in seconds. Drawing inspiration from the technology behind supertall skyscrapers, the extra-long wires that sink into the ground provide superior stability, while the cantilever design of the wires allows for the cage to sway with the wind. Where a traditional cage would blow over, a Vertex Lifetime Tomato Cage will remain standing.

The allowance for some movement promotes stronger stem development of a tomato plant. The wires create large hexagonal openings that gently cradle the branches of the plant and allow for easy access to the fruit when it's time to harvest. There are no welded joints that can break, and the aluminum wires will never rust—so this tomato cage will last in the garden for many years. The Vertex Lifetime Tomato Cage and the taller Vertex Lifetime Tomato Tower are available from Gardeners.com.

### 2019 Green Thumb Award Winners Edible Plants

### The Wood Prairie Organic Colossal Potato Collection Wood Prairie Family Farm



The Wood Prairie Organic Colossal Potato Collection is a super-sized seed potato assortment containing all 19 organic potato varieties grown as Maine Certified Seed by the friendly folks at Wood Prairie Family Farm. For over 40 years, Wood Prairie Family Farm has been testing and selecting the very best potatoes based on two essential criteria: the potatoes must taste good and they must perform well under organic growing conditions.

The Wood Prairie Organic Colossal Potato Collection

includes these Early-Season varieties: sensational Yukon Gold, reliable Reddale, beautiful Prairie Blush, great-keeper Red Cloud, high-yielding Caribe and dependable Dark Red Norland. Mid-Season varieties include: sisters Adirondack Blue and Adirondack Red, stunning Huckleberry Gold, bug-resistant King Harry and savory Rose Gold. Late Season varieties include: rare and rugged Butte Russet, disease-resistant Yukon Gem, steady workhorse Elba, heirloom All-Blue, delectable Carola and late-blight champ Island Sunshine. Rounding out the Collection are two delicious fingerling varieties—Russian Banana and Rose Finn Apple. All these varieties are traditionally bred, non-GMO potatoes. The Wood Prairie Organic Colossal Potato Collection is available exclusively from WoodPrairie.com.

#### Tomato Purple Boy Hybrid Park Seed



Tomato Purple Boy Hybrid combines the flavor of the heirloom Cherokee Purple with the improved disease resistance found in modern hybrid tomatoes. This new hybrid variety can be successfully grown where heirloom Cherokee Purple succumbs to common tomato diseases. Tomato Purple Boy Hybrid is resistant to nematodes, verticillium wilt, Fusarium wilt and tobacco mosaic virus.

Tomato Purple Boy Hybrid fruits are beautifully round tomatoes with a delightful deep purple color. The tomatoes boast an intensely rich flavor that offers true homegrown tomato tang! Slightly ridged and very symmetrically shaped, these juicy

tomatoes will be a welcome addition to any home garden, ripening just 80 days from setting out transplants. Seeds are available exclusively from <a href="ParkSeed.com">ParkSeed.com</a>.

-end-

#### **About the Green Thumb Awards**

Winners of the 2019 Green Thumb Awards were chosen by an independent panel of garden writers and editors. The winning products were selected based on their uniqueness, technological innovation, ability to solve a gardening problem or provide a gardening opportunity, and potential appeal to gardeners.

The Green Thumb Awards recognize outstanding new garden products available by mail or online. The awards are sponsored by the <u>Direct Gardening Association</u> (DGA), a nonprofit association of companies that sell garden products directly to consumers via catalogs and websites.

Need photos? Send an email request to <a href="mailto:schultz@schultzpr.com">schultz@schultzpr.com</a>